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**REBUTTAL TESTIMONY OF
FORREST E. HILL
ON BEHALF OF**

SOUTH CAROLINA ELECTRIC & GAS COMPANY

DOCKET NO. 2009-2-E

**Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS AND
CURRENT POSITION.**

A. My name is Forrest Hill, 504 Chester Avenue, Annapolis, Maryland.

I am President of Energy Publishing, Inc. of Knoxville, Tennessee and of
Energy Publishing Pty Ltd of Brisbane, Queensland, Australia. These
companies publish newsletters for the coal industry in the United States and
all other leading coal-producing countries.

**Q. DESCRIBE YOUR EDUCATIONAL BACKGROUND AND YOUR
BUSINESS EXPERIENCE.**

A. I earned a Bachelor of Science in Industrial Engineering from
Washington University of St. Louis in 1958 and a Masters in Business
Administration from Utah State University in 1964. For the first 14 years
of my career, I worked in industrial engineering and manufacturing
management positions. In 1972, I became a consultant and shortly
thereafter began working on assignments with mining companies. I
established my own company, Hill & Associates, Inc., in 1981 and at that

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1 time began to concentrate my practice primarily on the coal industry. Over
2 the next 21 years, the firm grew in size and became more focused on coal
3 industry markets, performing basic analyses of supply and demand,
4 producing market forecasts, developing fuel procurement strategies and
5 negotiating coal supply contracts. I worked for many utilities, coal
6 suppliers, transportation companies, banks, private investors and public
7 groups such as the World Bank. I retired from full-time consulting at the
8 end of 2002, but have continued to consult on a part-time basis and have
9 remained active in the management of the two Energy Publishing
10 companies.

11 **Q. WHAT IS YOUR ASSIGNMENT IN THIS PROCEEDING?**

12 A. I was asked to undertake two primary tasks:

- 13 a) Describe the state of the coal market during the year 2008,
14 including what was driving prices, what happened to price levels
15 throughout that year, and what were the general expectations for
16 future prices as of March and in September of that year.
- 17 b) Comment on the recommendations in the testimony of Richard
18 Thomas that South Carolina Electric & Gas Company
19 ("SCE&G" or the "Company") should have engaged in financial
20 hedging for its coal purchases.

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1 **Q. WHAT FACTORS WERE DRIVING THE COAL MARKET PRICES**
2 **IN 2008?**

3 A. These points are summarized in Exhibit No. ____ (FEH-1), and
4 discussed in more detail below. During the latter part of 2007 and 2008,
5 the strength of the overall world economy and several factors unique to the
6 coal industry acted together to drive up prices for all kinds of coal in all
7 markets. The strong worldwide economy resulted in significant increases
8 in demand for the two main coal end-uses – power generation and steel
9 production. The need for coal increased in every country of the world.
10 China and India became large importers of coal to feed their many new
11 coal-fired power plants and their numerous new steel mills. The countries
12 of Eastern Europe were also seeing rapid growth in their developing
13 economies as were the countries of Southeast Asia. Coal demand within
14 the U.S. was spurred by a strong steel industry, by new power plants and by
15 high oil and natural gas prices, which gave coal a favorable position on the
16 power generation supply curve.

17 Although demand was growing rapidly, supply stagnated in 2008.
18 In Central Appalachia, the region that is the main supply source for
19 SCE&G, production did not increase in response to the rising prices.
20 Although the coal companies tried hard to increase output, several factors
21 held them back, for example:

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- 1 a) More difficult reserves. The reserve base in Central Appalachia
2 has reached the point where it is no longer possible to open new
3 mines in low-cost mining conditions. Coal seams are thinner and
4 the stripping ratios are increasing.
- 5 b) The region has been plagued by labor shortages for several years
6 but the problem reached crisis proportions during 2008. Mines
7 could not find workers to fill the spots available, even though
8 they ended up offering exorbitant wages. Non-union mines
9 began paying around \$45 per hour for mining machine operators,
10 as opposed to only about \$25 per hour in union mines. The
11 hiring and training of new employees became the single most
12 important factor for many companies.
- 13 c) Because of litigation over permitting procedures under Section
14 404 of the Clean Water Act, it became almost impossible for coal
15 suppliers to obtain a permit for a surface mine. A federal court in
16 West Virginia ruled that the Corps of Engineers had been using
17 improper procedures; and that ruling held up new permits while
18 the ruling went to the Appeals Court in Richmond, Virginia.
19 Without new permits, some companies began to run out of places
20 to work in their existing operations and could not open new
21 mines.

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1 d) The Mine Improvement and New Emergency Response Act of
2 2006 ("MINER Act"), a new safety law passed after the mine
3 disasters in Utah and West Virginia, imposed new costs on the
4 mines and new labor requirements.

5 e) High oil, gas and steel prices, in addition to spurring coal
6 demand, also increased mining costs. Natural gas is a key raw
7 material for the production of the explosives widely used in
8 surface mines, and diesel oil is vital to the operation of those
9 mines. Steel is used throughout underground mines for roof bolts
10 and other purposes.

11 **Q. WERE COAL SUPPLIES CONSTRAINED IN OTHER**
12 **COUNTRIES?**

13 A. Yes. For a variety of reasons, the world's major exporters all were
14 unable to ship as much coal as the market demanded. The Australian ports
15 could not handle all the coal the mines in Queensland and New South
16 Wales could produce for the export market. As a result, long queues of
17 ships (45 – 50 outside Newcastle, Australia alone) were waiting to load
18 coal and overall shipments were far below potential. In South Africa, for
19 over 10 years the government ignored consultants' recommendations to
20 upgrade the mine and rail infrastructure in order to boost exports. Instead
21 of climbing as planned, production and exports declined over the 4 years
22 prior to and including 2008. In Indonesia, the other large coal exporter, the

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1 government decided to hold some coal production off the export market in
2 order to have it available for domestic consumption.

3 **Q. WHY WERE EVENTS OVERSEAS IMPORTANT TO COAL**
4 **PRICES IN THE UNITED STATES?**

5 A. Because these other countries, which are all lower-cost suppliers to
6 the export market than the U.S., could not perform, consumers in Europe,
7 Latin America, and even Asia wanted U.S. coal. This demand boosted
8 exports, which in turn diverted coal from the U.S. market and also led to
9 problems with rail service as the railroads tended to favor the high-priced
10 export business. Although much of the export demand was for coking coal,
11 many coals that are normally sold into the steam coal market were diverted
12 to coking coal shipments. These coals were generally low in the qualities
13 needed to produce coke, but they could still command significantly higher
14 prices as part of an export coking coal blend than they could in the
15 domestic steam coal market. And, of course, steam coal exports increased
16 as well.

17 **Q. WERE ALL OF THESE FACTORS AFFECTING THE COAL**
18 **MARKET IN MARCH AND SEPTEMBER OF 2008?**

19 A. Yes. They were in full play in the spring and were still shaping
20 prices and driving the market through September and October and into
21 November. I attended the Coaltrans Conference in Prague, Czech Republic
22 toward the end of October. This annual conference is by far the largest coal

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1 conference in the world and is attended by delegates from every coal-
2 importing and exporting country. Although the problems in the finance
3 industry were being publicized at this time, all of the coal buyers and
4 traders on the steam coal panel agreed that coal was in short supply and that
5 prices would remain firm.

6 These opinions at the conference in Europe were shared widely in
7 the industry here in the U.S. During the fall of 2008, even into November
8 and December, there was a strong prevailing belief among coal producers
9 that, even though spot market prices had declined significantly, the physical
10 market would support continued high prices in 2009 and beyond.
11 Additionally, there was concern among coal buyers that the lack of
12 availability of coal would continue into 2009. There were three main
13 themes that were prevalent at this time, namely:

14 a) Prices could not fall below \$85 - \$110 per ton at the mine
15 without threatening a significant amount of production.

16 b) Utilities with plentiful stockpiles could afford to wait and see if
17 physical prices would follow the financially traded (OTC and
18 NYMEX) prices downward; those with lower stocks had to move
19 sooner on new purchases.

20 c) A big concern for 2009 would be getting the coal delivered.
21 People remained concerned that the problems of 2008 would be
22 repeated in 2009.

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1 **Q. HOW DID SPOT COAL PRICES MOVE IN THE YEARS**
2 **PRECEDING 2008 AND IN THAT YEAR?**

3 A. Exhibit No. ____ (FEH-2) shows a graph of over-the-counter
4 (“OTC”) mine-mouth freight on board (“fob”) prices for the “prompt
5 quarter” from early 2002 through early 2009. It is important to note that
6 this graph does not show prices in the physical market. That is, physical
7 prices, those paid by utilities that actually need the coal and have contracts
8 for delivery, might be higher or lower than the OTC market at any given
9 time. However, the trends in physical prices do follow the trends of the
10 OTC prices.

11 The graph shows that OTC prices moved from around \$25 - \$30 per
12 ton during 2002 and 2003 up to around \$60 in 2004 and into early 2006.
13 Prices then fell back into the \$40 per ton range until early in 2008. At that
14 time, prices took an unprecedented jump, due to the factors discussed
15 earlier. Actual trades peaked at around \$156 per ton, and the average of
16 bid-ask prices went over \$160 for a brief period in early July. The market
17 remained near its peak through September. [REDACTED]

18 [REDACTED]

19 [REDACTED]

20 [REDACTED] As the full impact of the financial crisis
21 and growing recession came to be felt, spot prices began to slide but were
22 still around \$75 early in December. At the time, there was considerable

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1 doubt in the market about whether coal could be purchased for physical
2 delivery at the prices shown in the OTC market for financial trades.
3 Because of the high costs at many Central Appalachian mines, that doubt
4 continues today, even though OTC prices have continued to slide
5 downward.

6 **Q. WHAT DO OTC PRICES TELL US ABOUT THE MARKET'S**
7 **EXPECTATIONS FOR FUTURE PRICES?**

8 A. In general, prices for "next year" (for example, calendar year 2009
9 deliveries priced during 2008) were slightly lower than the current market
10 prices as shown by the "prompt quarter" data in Exhibit No. ____ (FEH-2).
11 The forward curve for next year pricing is shown in Exhibit No. ____ (FEH-
12 3). This graph indicates that the peak in forward prices occurred at the
13 same time as the peak in the current market, but was slightly lower than the
14 current market measure. Prices in 2008 for 2009 deliveries reached
15 \$148.75 in early July 2008, fell to about \$117 by early October 2008 and
16 were down to \$63.98 in early December 2008. [REDACTED]

17 [REDACTED]
18 [REDACTED]
19 [REDACTED]

20 **Q. PLEASE COMMENT ON THE SUGGESTION BY MR. THOMAS**
21 **THAT SCE&G SHOULD HAVE HEDGED ITS COAL**
22 **REQUIREMENTS FOR 2008.**

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1 A. I know of no regulated electric utility that utilizes a financial
2 hedging program to reduce risks in coal procurement. Most utilities have
3 determined they can employ physical hedges by keeping some tonnage on
4 the spot market and staggering contract terms so that not all tonnage is
5 exposed to market variations at any given time, the exact strategy that
6 SCE&G employs.

7 There is also another reason why utilities do not financially hedge
8 coal – over a long period of time, the costs would likely outweigh the
9 benefits. This is true because coal prices are normally very competitive and
10 have declined over long periods of time. There have been a few periods
11 during which prices have risen, most notably the oil crisis of the middle and
12 late 1970's and during the world-wide economic bubble of 2008. However,
13 these periods are rare and brief. [REDACTED]
14 [REDACTED]
15 [REDACTED]

16 Exhibit No. ____ (FEH-4) shows a history of annual percentage
17 changes in average U.S. prices for bituminous coal from 1950 through
18 2007. I draw several conclusions from this graph:

19 a) Over this 58-year period, prices fell in 41 of the years, or 70.7%
20 of the time. Prices rose in only 17 years.

21 [REDACTED] Normally, the price increases were modest; only 3 years saw
22 increases of more than 5%. [REDACTED]

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1 [REDACTED]
2 [REDACTED]
3 c) Therefore, a utility would lose money over the long term if it
4 employed a strategy of hedging its coal supply with call options.

5 **Q. IN THE DISCUSSION ABOVE, YOU HAVE DEALT WITH THE**
6 **ECONOMIC DISADVANTAGES OF FINANCIAL HEDGES FOR**
7 **COAL PROCUREMENT. ARE THERE ANY OTHER**
8 **CONSIDERATIONS?**

9 A. Yes. Mr. Thomas implied that SCE&G should have purchased call
10 options or swaps during 2007 and should not have entered into certain
11 contracts for coal supply and some of the spot arrangements that it put into
12 effect during 2008. Such a course of action as Mr. Thomas recommends
13 could have been disastrous for the Company and its customers because:

14 a) The coal available on the OTC market may have quality
15 problems that would make it unusable in the Company's boilers.
16 OTC contracts do not specify many of the important quality
17 measures of the coal (such as ash, fusion temperature, and
18 hardness). Thus, the coal provided under a call option or swap
19 agreement, if it were provided, might not be usable. During a
20 period such as 2008 when many suppliers were unable or
21 unwilling to ship their full contract commitments, SCE&G might
22 easily have exhausted its coal inventory if the coal supplies

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1 available on the OTC market were unusable because of quality
2 problems.

3 b) The risk of relying on financial hedges for physical performance
4 is even greater than the quality issue alone because the parties on
5 the sell side of a swap or call option are not obligated to ship at
6 all. They are only obligated to make a financial payment if the
7 buyer asks for a shipment and cannot get it. In fact, many of the
8 financial hedges in coal do not become physical; that is, they are
9 cleared financially and no coal is ever shipped. In a tight market,
10 such as the entire year of 2008, SCE&G would have faced a
11 strong possibility of having to cut power production for lack of
12 coal if it had been dependent on calls or swaps for coal supply.
13 Even though the Company might have recovered the cost of the
14 coal that did not ship, the un-recovered costs to ratepayers, due to
15 generation curtailments, could have been tremendous.

16 **Q. HAVE YOU READ MR. HAIMBERGER'S REBUTTAL**
17 **TESTIMONY RESPONDING TO THE DIRECT TESTIMONY OF**
18 **MR. RICHARD THOMAS?**

19 **A.** Yes I have.

20 [REDACTED]

21 [REDACTED]

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1

[REDACTED]

2

[REDACTED]

3

[REDACTED]

4

[REDACTED]

5

Q. DOES THIS COMPLETE YOUR TESTIMONY?

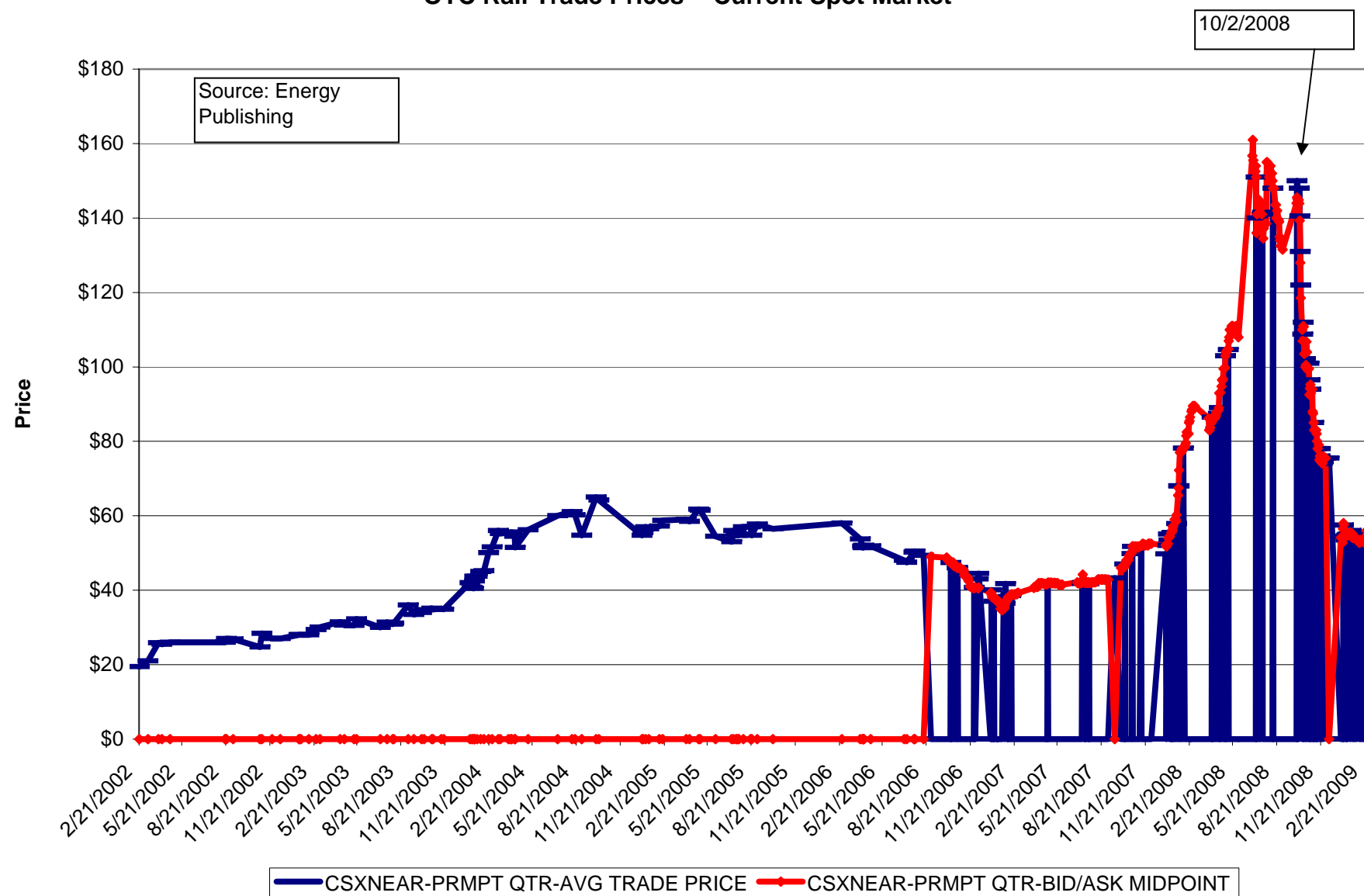
6

A. Yes it does.

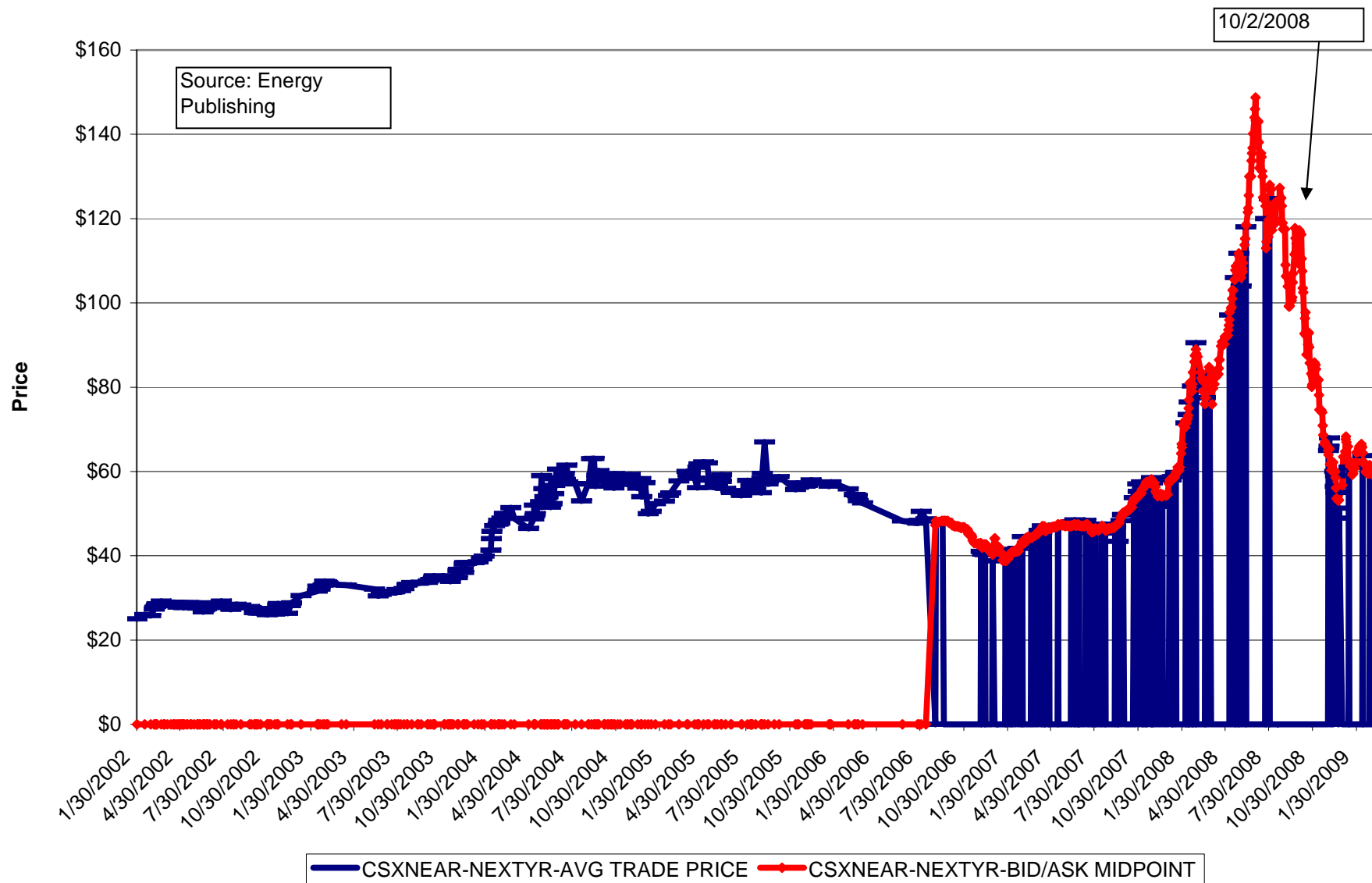
Coal Market Drivers in 2008 – The Perfect Storm

- Booming economy world-wide.
- China and India building many coal-fired power plants and steel mills.
- Steel mills in Eastern Europe – new markets for U.S. coking coals.
- China switch from major steam coal exporter to large importer.
- High oil and gas prices – boosted domestic demand for coal and increased costs of mining.
- Production constraints in Central Appalachia.
 - More difficult reserves
 - Labor shortages curtailed production and raised costs (to 2x union mine costs in some cases)
 - Litigation halted Section 404 permits for surface mines.
- Steam coal switching to the coking coal market.
- The MINER Act increased costs and diverted labor in underground mines.
- High ocean freight rates made the U.S. more competitive in Atlantic markets.
- Supply constraints among the major exporters:
 - Australian ports jammed, with queues of 45-50 ships waiting to load
 - South African exports stagnant because of lack of infrastructure investments
 - Indonesian government policy to set aside coal for the domestic economy.

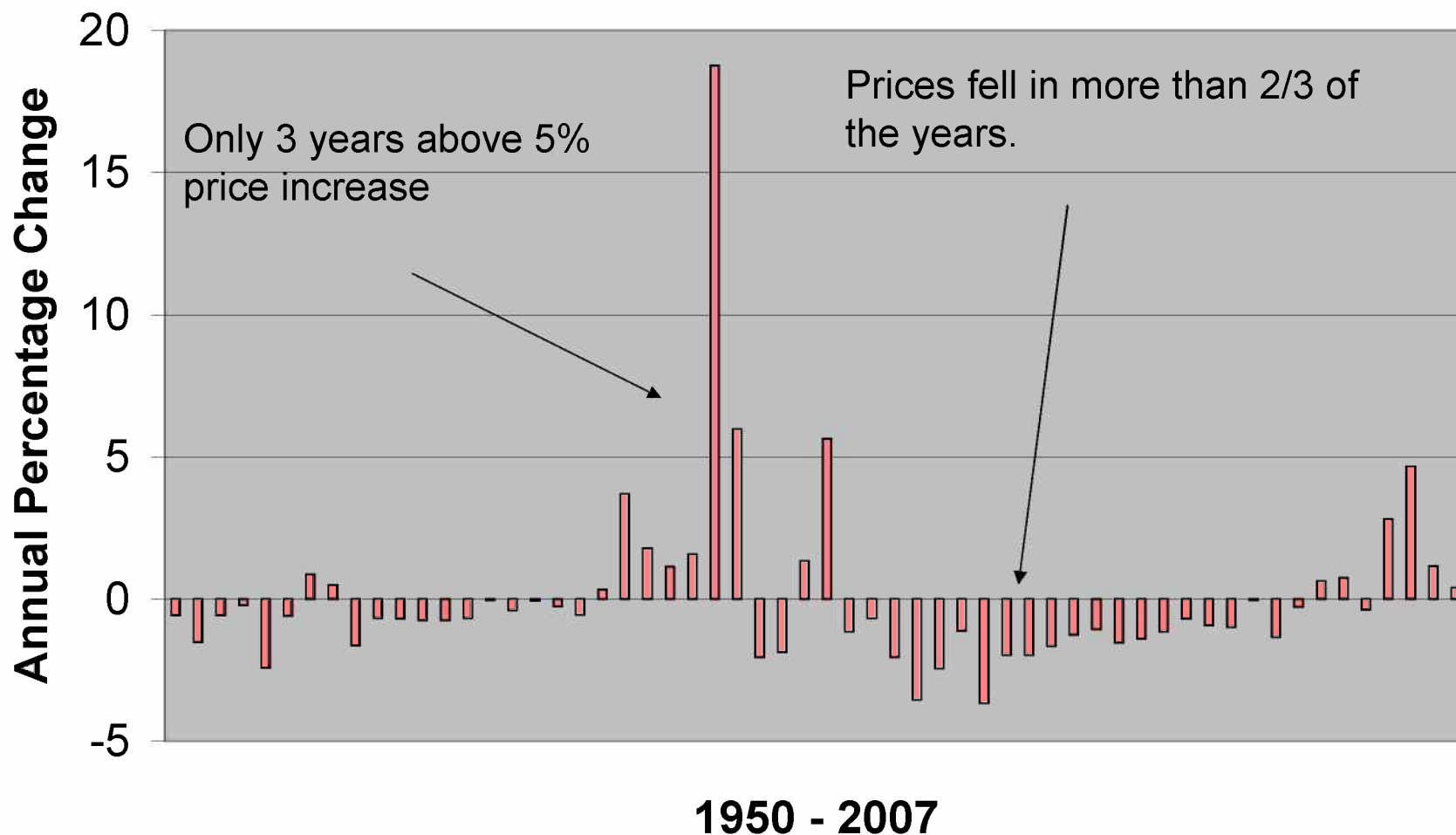
OTC Rail Trade Prices - Current Spot Market



OTC Rail Trade Prices - Forward Curve for Next Year



Annual Changes in Average U.S. Bituminous Coal Prices - Real Dollars



Source: U.S. Energy Information Agency